

## *Online Video for Real Estate Professionals*

# SOLED

There is probably no other business that relies on the adage that people buy from those they know, they like, and they trust like Real Estate. You spend a lot of time with a client to determine their needs, and they are putting trust in you with their largest purchase.

To get a prospective customer to know, like and trust you, you have to meet them, often times, more than once. You're selling a relationship with YOU. So how do you get out there and meet all these people? You can't be available 24 hours a day, seven days a week...or can you?

An online introductory video is the next best thing to being face to face with a potential client. Conveying in an online video message who you are, and what services you provide, will get you more, better qualified leads. Its important that you use a Professional Video Production Company that can help you compose your message, and coach your presence. You will also want to refresh your online video about every 3 to 6 months, as your market changes, and you gain experience in front of the camera.

Another great source of online video is your customers. Video Testimonials from your past customers will draw new clients trust. Again, using a Professional Video Production Company, capture your biggest fans raving about what a great job you did finding them their new home or business. Did you know that people trust complete strangers in online video messages, nearly as much as they trust family and friends? Only video has that much impact!

Since 1998, Digital Rain, llc is small, professional video production company that can give you individual attention to make sure your message reflects who you are. Our work can be seen around the corner, and around the world. We walk with your from concept to contacts, going beyond production to get your online video viewed.

Ask about our membership plans and multiple Realtor discounts.

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# *Digital Rain, llc*

*Where Creativity Rains*