

Online Video for Automobile Sales

Lets face it, people that sell cars don't have the best reputation out there. In a world where people are buying from those who they know, like and trust, it can be an uphill battle to get potential car buyers on the lot.

You need a way to connect to potential car buyers before they even step on the lot. It is estimated that more tan 80% of shoppers start online. So you will want your dealership to appear high in search engine results, and get more click-throughs.

Search Engines are changing the way they return results to include how much time someone spends on a site. Video can hold a web surfer up to 8 times longer than text and graphics alone. Plus, a web searcher is 53 times more likely to click on a result with video.

Digital Rain, Ilc has a Online Video Marketing Plan specifically designed for Auto Sales. We will work with you through every step of the production process to make sure your online message creates a connection between your sales staff, your products, and your customers. Studies show that the people who watch an online video convert to customers more than half the time. We have a package that starts as low as fifty dollars per finished video!

In addition, you can have past customers that just love to rave about your sales and service recorded on video, and embedded on your website.

Since 1998, Digital Rain, Ilc has been a small, professional video production company that can give you individual attention to make sure your message reflects who you are. Our work can be seen around the corner, and around the world. We work with you from concept to contacts, going beyond production to get your online video viewed.

Contact Digital Rain, Ilc today. We will show you how we can get video on your website for less than the price of a newspaper advertisement. Ask about our monthly programs.

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Digital Rain, Ilc

Where Creativity Rains